

Presenting your case report

Design, presentation and organisation



FACULTÉ DE
**MÉDECINE
MAÏEUTIQUE**
& MÉTIERS DE LA SANTÉ
———— NANCY ————



What is a presentation?



Speaker

Visual aids

Audience

What are slides?

A logical and coherent set of documents to enhance your speech



Text

Speed & quantity

>300 vs 150

Structure

Hierarchy

Parallelism

Size

Legibility

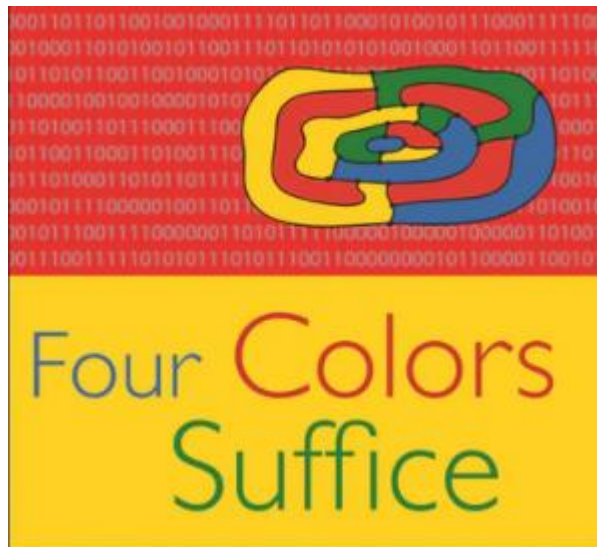
Simplicity

Serif or sans

Ii li



Colours



<https://colors.co>

Animations & sound

WHY?

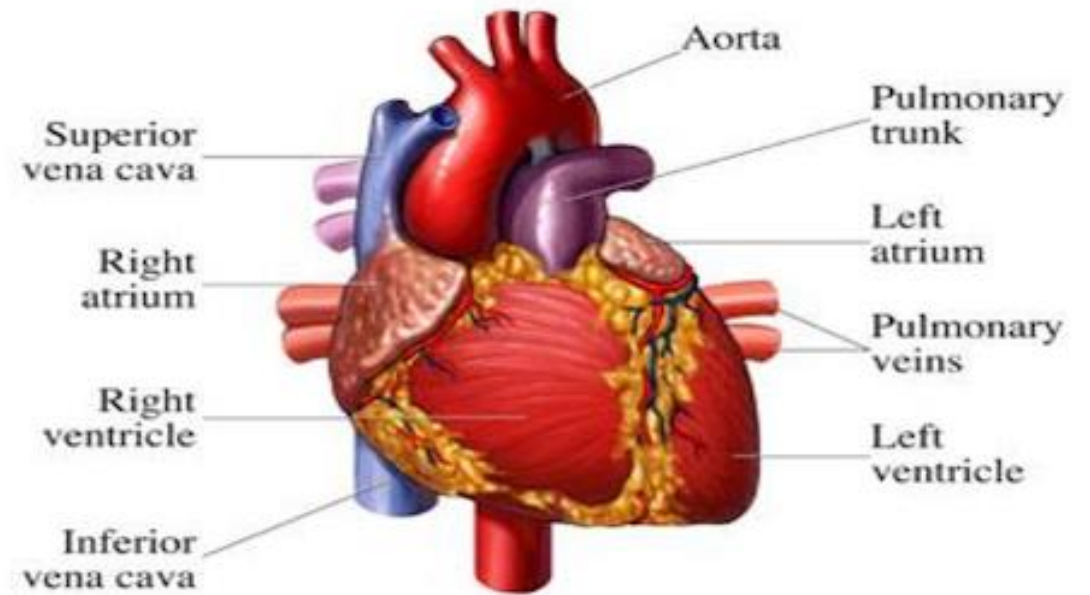
Comprehension not distraction

Images



Decoration

Human Heart



Illustration

How the audience responds to text

Lists must have items

of the same type

of a similar length

of a limited quantity

Spelling and grammar

thrombocytopenia

Vitamin B12 Deficiency

Other _____

Infectious Diseases/STDs

Chlamydia

Genital Herpes

Genital Wars

Gonorrhea

HPV

Infectious Mononucleosis

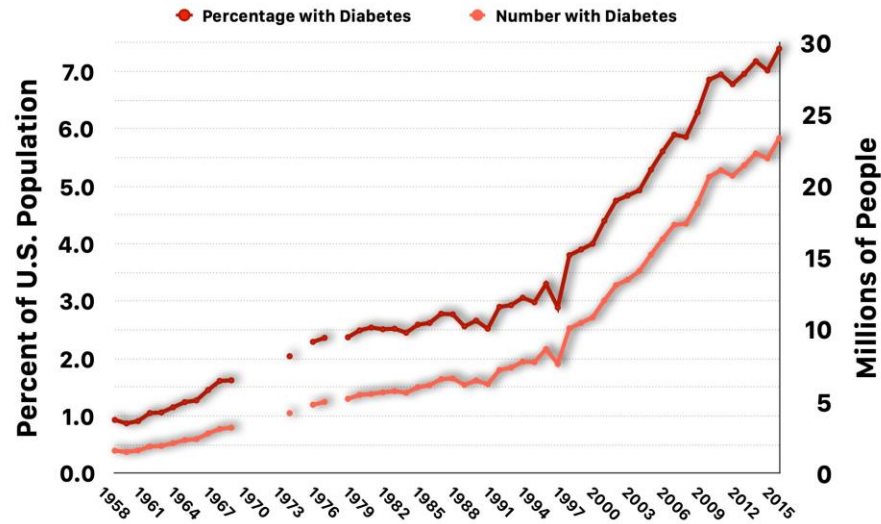
Lyme Disease

Syphilis

Tuberculosis

How the audience responds to images

Number and Percentage of U.S. Population with Diagnosed Diabetes, 1958 - 2015



Source: CDC's Division of Diabetes Translation. United States Diabetes Surveillance System available at <http://www.cdc.gov/diabetes/data>

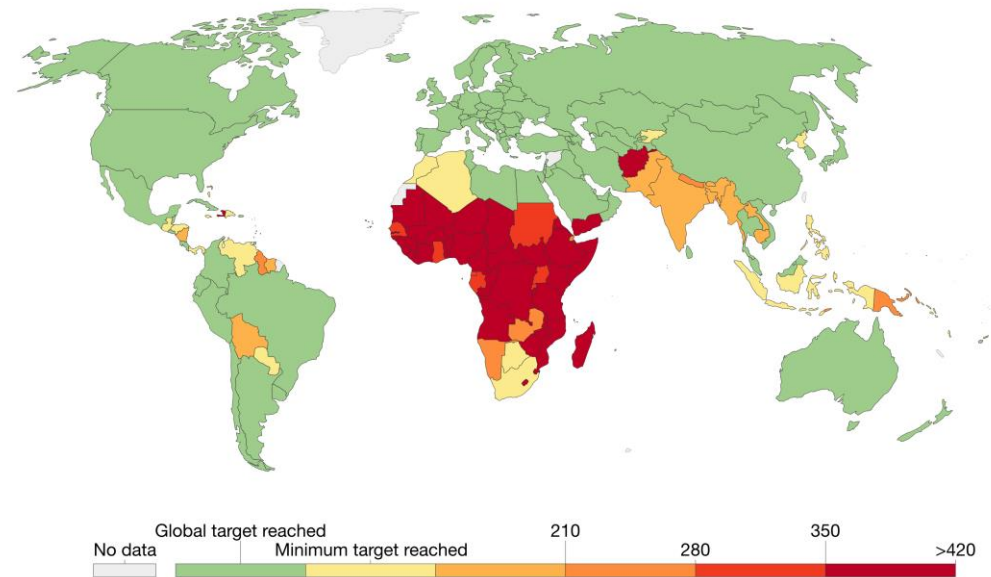
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Ted Eytan, MD, MS, MPH revised @tedeytan 10.24.2018

Maternal mortality ratio, 2015

Maternal mortality ratio is the number of women who die from pregnancy-related causes while pregnant or within 42 days of pregnancy termination per 100,000 live births. SDG Target 3.1 is to reduce global maternal deaths to less than 70 per 100,000 live births and all countries less than 140 per 100,000 live births.



Source: World Bank

CC BY

Pre-attentive : shape, colour, dissonance
Post-attentive : context, explanations, resolution

Design principles

1

CONT RAST

2

Repetition = coherence

Title

Subtitles

Text

• bullets

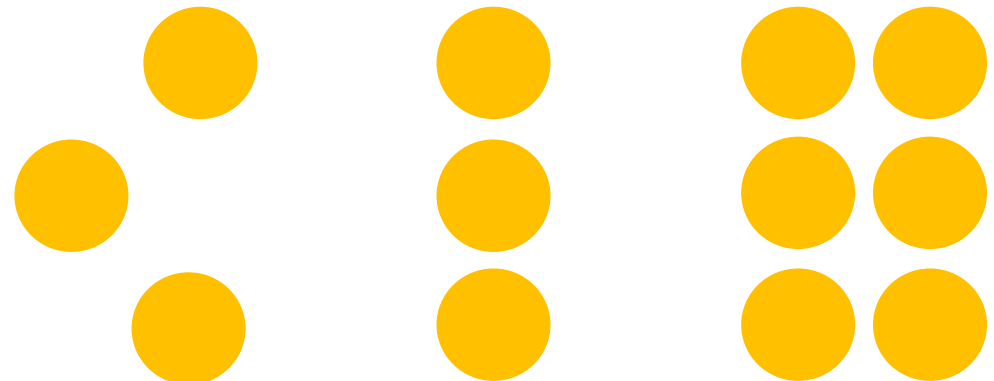
3

Alignment & spacing



4

Proximity



Using slides

Analyse

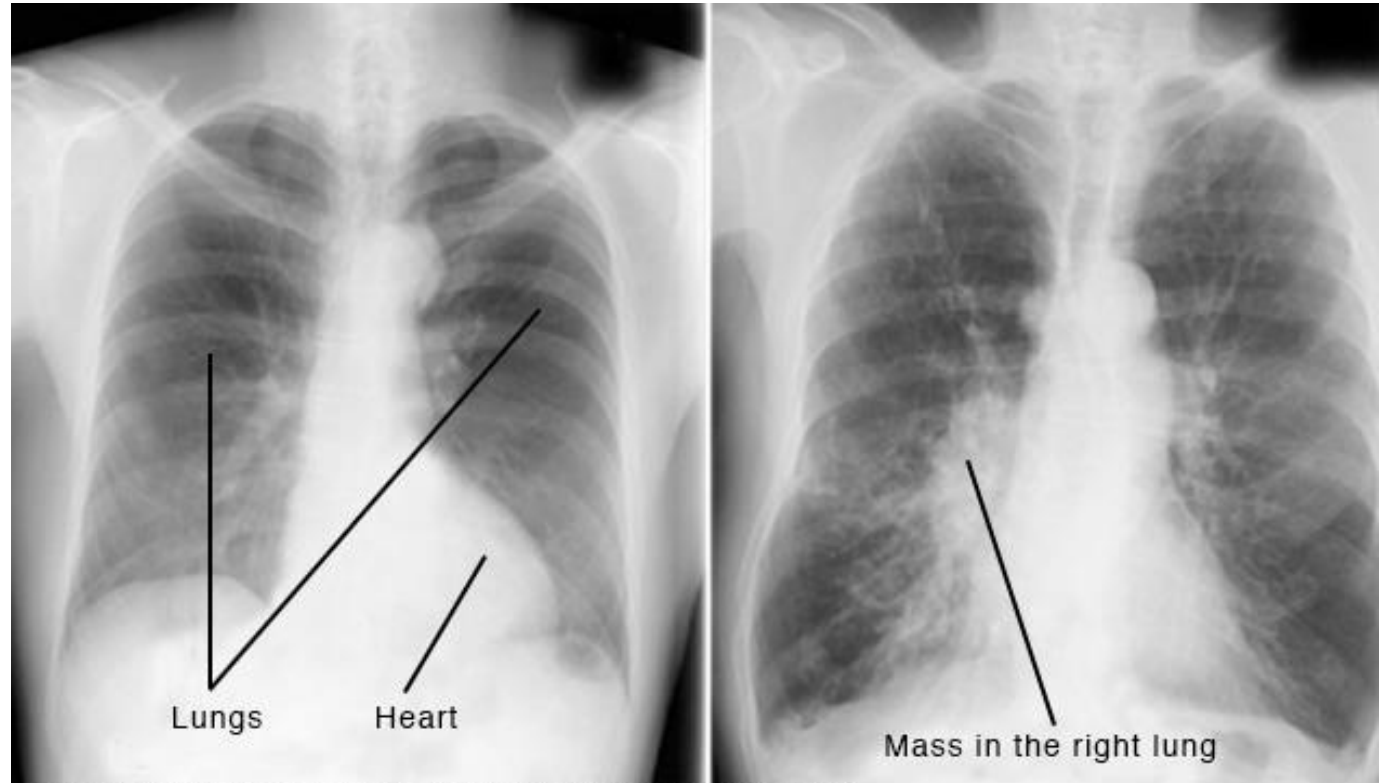
Questions?

Contextualise

Information

Visualize

Indicate and explain



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Structuring your presentation

Title slide



Zhai, Q., Tian, C., Deng, Z., Liu, C. and Ma, Q., 2021. Case Report: An Unusual First Manifestation of a Pheochromocytoma. *Frontiers in Endocrinology*, 12.

M Dupont

Discussion

↓ text
↑ visuals

Case presentation

1. Patient
2. Symptoms
3. Tests
4. Diagnosis

↓ text
↑ visuals

Conclusion

Last slide
Invite questions



Conclusion

Physicians in the emergency room should be aware that pheochromocytoma can have varied symptoms at first.